



PROJEKAT FINANSIRA EVROPSKA UNIJA  
PROJECT FUNDED BY THE EUROPEAN UNION



**Udruženje  
"Ujedinjene žene"**

## **INDIVIDUAL MEASURES TO STRENGTHEN THE RESPONSE CAPACITY TO MANAGE MIGRATION FLOWS IN BOSNIA AND HERZEGOVINA**

### **(LIFE ROUTES - Understanding migration movements and supporting people on the move)**

In cooperation with the Pedagogical Faculty of the University of Bihać, the Association "Women United" started the implementation of the project "LIFE ROUTES - Understanding migration movements and supporting people on the move".

Through the project, 14 lectures and 10 creative and fun workshops will be organized.

The lectures will focus on the local community and students of the University of Bihać so that they have the opportunity to better promote the position of people on the move not only in their community, but also more widely. Through lectures by university professors, participants will learn about the concept of migration, the portrayal of people on the move in the media and the local community, as well as the ways to overcome cultural, religious, ethnic, and racial differences. The project aims to encourage the development of dialogue and techniques for overcoming differences among people. The lectures will enable participants to recognize their automatic cognitive processes and encourage controlled processing of information about others.

The creative and entertaining workshops will bring together girls and women on the move who are in the Temporary Reception Center "Borići", as well as lecture participants – students and members of the Association. The aim is to strengthen the cohesion between the local population and people on the move through joint gatherings within the workshops of painting, dance, traditional song, knitting and yoga.

Professor Amira Dervišević, PhD has already held two of her lectures. The first was named "People on the move in the public discourse of the media in the Uuna-Sana Canton", and the second "People on the move in the oral stories of the inhabitants of Bihać".

The aim of the first lecture was to analyze the content of media publications on web portals. Since most media publications about migrants and refugees offer assumptions and unsubstantiated information, the lecture tried to point out the importance of developing a critical attitude towards published content.

Narratives about people on the move told by the inhabitants of Bihać were the focus of the second lecture. These stories offer insight into the daily life and coexistence of local residents and people on the move. It was concluded that the stories about people on the move told by the inhabitants of Bihać offer a completely different picture from the one that is present in media reports. These stories reflect genuine compassion and understanding for people on the move.

These activities are supported within the framework of the project "Individual measures to strengthen the response capacity to manage migration flows in Bosnia and Herzegovina", financed by the European Union and implemented by the International Organization for Migration (IOM).